Purple Squirrel Chronicles, LLC
2026 SMS/Text Messaging Consent Policy

Effective Date: May 24, 2026 | Last Updated: September 4, 2026

1. Overview

Purple Squirrel Chronicles, LLC ("PSC," "we," "our," or "us") may send service-related text messages to individuals who voluntarily provide their mobile phone number and give express consent to receive such communications. This policy explains how subscribers opt in, what types of messages they may receive, how to opt out, and how we handle related data.

This SMS/Text Messaging Consent Policy applies to all text communications sent by Purple Squirrel Chronicles, LLC.

2. Types of Messages You May Receive

By opting in, you agree to receive service-related, non-marketing text messages, which may include:

- Responses to your contact inquiries
- Service updates or status notifications
- Appointment or meeting notifications
- Confirmations or follow-up messages
- Support communications
- Other operational or transactional messages related to your interaction with PSC.

Purple Squirrel Chronicles, LLC, does not send promotional or marketing text campaigns, use automated dialing systems, or send telemarketing messages. All text messages sent by Purple Squirrel Chronicles, LLC will clearly identify PSC as the sender in the body of the message.

3. How You Provide Consent (Opt-In Process)

You may opt in to receive text messages from Purple Squirrel Chronicles, LLC by:

- Providing your mobile number through a Purple Squirrel Chronicles, LLC form, intake process, email, business card, or digital submission,
- Checking a consent box acknowledging that you agree to receive text messages,
- Submitting any document or contract, which records your consent, or
- Directly texting a PSC phone number

In some cases, Purple Squirrel Chronicles, LLC may use a double opt-in process, where you confirm your consent by replying "YES" to an initial confirmation message.

Providing your mobile number alone does not constitute consent; you must also acknowledge the consent statement presented at the time of submission.

The PSC SMS messaging program is intended for individuals who are 18 years of age or older. By opting in, you confirm that you are at least 18 years of age.

Consent to receive text messages from Purple Squirrel Chronicles, LLC is entirely voluntary and is not required as a condition of enrolling in any program, receiving services, or participating in any PSC offering.

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4. Message Frequency and Costs

Message frequency varies based on your interactions with Purple Squirrel Chronicles, LLC. Standard message and data rates may apply, depending on your mobile carrier plan.

Purple Squirrel Chronicles, LLC is not responsible for any charges imposed by your carrier.

4.1 Text Message Timing Restrictions

All text messages will be sent between the hours of 8:00 AM and 9:00 PM in the recipient's local time zone, in compliance with the Telephone Consumer Protection Act (TCPA) and applicable federal regulations.

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5. How to Opt-Out

You may opt-out of receiving text messages at any time by replying:

STOP, QUIT, CANCEL, UNSUBSCRIBE, or END.

After sending any of these keywords, you will receive a single confirmation message and no further messages will be sent unless you opt-in again.

If you have previously opted-out and wish to receive text messages from Purple Squirrel Chronicles, LLC again, you may re-enroll by submitting a new opt-in through any current PSC form or intake process. Replying START or YES to a PSC phone number may also re-activate your SMS subscription, subject to confirmation.

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6. How to Request Help

If you need assistance related to text messages, reply:

HELP

Replying HELP will return a message that includes PSC contact categories, our contact email (**PSC@PurpleSquirrelChronicles.com**), and a reminder of how to opt out. You may also contact us directly at **PSC@PurpleSquirrelChronicles.com** for any messaging-related questions.

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7. Data Privacy and Security

Your mobile number and any related information collected for SMS communications are handled in accordance with Purple Squirrel Chronicles, LLC's Privacy Policy.

We do not sell, rent, or share your mobile number with third parties for marketing purposes.

We may share your information with service providers who assist in delivering text messages, but only as necessary to perform those services and in compliance with applicable privacy laws.

Purple Squirrel Chronicles, LLC retains records of SMS consent for each subscriber, including: the subscriber's mobile phone number, the date and timestamp of consent, the method by which consent was obtained (e.g., web form, intake process), the exact consent language presented at the time of opt-in, and the IP address where applicable. These records are maintained for a minimum of five (5) years or as required by applicable law.

Purple Squirrel Chronicles, LLC complies with carrier-level messaging registration requirements, including applicable 10-Digit Long Code (10DLC) registration standards, to ensure reliable and compliant message delivery.

This SMS/Text Messaging Consent Policy is governed by and construed in accordance with the laws of the State of Illinois and applicable federal law, including the Telephone Consumer Protection Act

(TCPA), 47 U.S.C. § 227, and the regulations promulgated thereunder by the Federal Communications Commission (FCC).

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8. Eligibility and User Responsibilities

By opting in, you confirm that:

- You are the owner or authorized user of the mobile number provided
- You are at least 18 years old
- You understand that consent is not a condition of receiving services from Purple Squirrel Chronicles, LLC

You agree to notify Purple Squirrel Chronicles, LLC if your mobile number changes or is reassigned.

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9. Changes to This Policy

Purple Squirrel Chronicles, LLC may update or modify this SMS/Text Messaging Consent Policy at any time.

Material changes will be posted to our website in the ***Legal & Policies*** section at **www.PurpleSquirrelChronicles.com** with an updated "Last Updated" date and, where practicable, communicated via prominent notice on the website or email prior to taking effect. Continued use of our SMS services following any update constitutes acceptance of the revised SMS/Text Messaging Consent Policy.

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10. Contact Information

For questions about this policy or your SMS consent status, contact:

Purple Squirrel Chronicles, LLC
P.O. Box 46223
Chicago, IL 60646-0223

Email: PSC@PurpleSquirrelChronicles.com

Web: www.PurpleSquirrelChronicles.com